**LANDING PAGE - draft outline and copy**

**HOME**

**Join us as we start a new family holiday tradition.**

Beau and Tinsel’s Winter Wonderland  -  A new winter holiday celebration to share with family and friends!

**ABOUT**

Baltimore’s famous talking reindeer, Beau and Tinsel, will welcome guests and narrate the dazzling mile long drive through a winter wonderland display of holiday lights and festivities.

This new celebration is designed to help reconnect the community and highlight the caring spirit of the winter holiday season.  After a year of being separated, the event will bring people together to experience the special season in a safe yet exciting environment.  The event will also bring focus to teachers, faculty and students in Baltimore county by donating all proceeds from this special celebration to the Education Foundation of Baltimore County.

This show of more than \_\_\_\_ lights, themed displays, and interactive activities will bring to life the joy and spirits of the season.

This new family seasonal celebration is being presented by a partnership of The Becker Group, Baltimore’s winter wonderland experts and Padonia Park, a Baltimore county family fun favorite for more than xxx years.

*Since 1953, The Becker Group has worked its magic throughout the United States and in more than 25 countries around the world, transforming venues into virtual wonderlands and creating spectacular experiences that embrace the holiday spirit in each special location. The Becker Group transforming venues into wonderlands!*

*One of Baltimore’s favorite summer venues is adding winter fun too! Padonia Park (description here)*

The Education Foundation of Baltimore County Public Schools, Inc., provides financial resources for programs and initiatives that align and supplement students' education experience. The organization’s mission is to invest in teaching and learning, by mobilizing the community to fund activities and programs that align with Baltimore County Public Schools' vision of a successful and bright future for every student.

**FEATURES AND ATTRACTIONS**

The classic Christmas story, ‘TWAS THE NIGHT BEFORE CHRISTMAS comes alive as guests drive along the interactive light show which includes:

Dazzling 40’ dancing tree ( description and photo)

Holiday light tunnel and spaceship ( description and photo)

Sugar Plum Forest ( description and photo)

Winter Water Wonderland ( description and photo)

The Elf Snow Ball alternate ( description and photo)

Santas Slope ( description and photo)

**KRIS KRINGLE VILLAGE**

Enjoy a stroll through holiday booths and fun filled with seasonal sweets and treats, gifts and souvenirs.

**SANTAS HOUSE AND LETTERS TO SANTA**

Featuring Beau and Tinsel, Baltimore’s most famous reindeer ( I couldn’t find their back story\_

**CHRISTMAS TREE SALES**

Presented by Lutherville Volunteer Fire Department ( hours and pricing information)

**FESTIVE PHOTO OPPORTUNITIES**

Can people stop and take photos along the way or just in the village? If just in the village, we can move this to the Kris Kringle Section

**HOURS**

*Monday through Thursdays from 6 to 9 p.m.*

*Fridays and Saturdays and Sundays from 6 to 10 p.m. ?*

**ADMISSION AND PRICING**

*Admission is available for cars with advance purchased timed tickets.*

*( Tickets must be purchased in advance. Credit or debit cards are not accepted for admission at gate)*

Carload Pricing (carload is any vehicle with listed seating capacity of 16 or less)

Monday and Tuesday - $6

Wednesday and Thursday - $10

Friday, Saturday and Sunday - $20

Ticket for minibus (capacity of 17-25… please keep in mind this is based on capacity of vehicle not how many people physically in the vehicle) - $24.

Group sale tickets (starting at 30 tickets) are also available ?

Special January Charity Night ticket pricing is $5 per vehicle (January 11th-15th only)?

Tickets are only redeemable for the night you selected, Tickets are sold by the carload and must be purchased in advance. Tickets are limited and are sold by the specific date… we suggest you buy ASAP to secure the date that you have in mind!

Purchase tickets here: xxxx

**TRAFFIC and DIRECTIONS**

Please be sure to follow all regular traffic rules and regulations- including not blocking intersections.

**UPON ARRIVAL**

Please have your ticket email ready on your phone with the QR code displayed upon your arrival OR you can print out your ticket. Either way - ticket scanning is completely contactless!

If you are using your phone to show your ticket - please make sure the QR code is pulled up and your screen is brightened.

Much like amusement parks, wait times will vary depending on how busy the night is. The show is capped to ensure all vehicles WILL make it though the show between the hours of 5-10pm each night. We recommend that you pack your patience and holiday cheer. Bring snacks, turn on the holiday music and make memories as you wait to see the amazing lights! You can even print out the FREE activity sheet for the kids to as you wait!

**INCLEMENT WEATHER POLICY**

WEATHER – Since we are an outdoor venue, and weather conditions such as temperature, wind, rain or snow could present needed closures. In this unlikely event, all existing tickets can be rescheduled for a date during the remainder of our current season. Refunds will not be available.

For weather information please look for updates on \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Tickets may only be purchased through \_\_\_\_\_\_

**SPONSORS**

**CONTACT INFORMATION**

Ticketing information please contact ( phone, and online purchase)

Sponsorship information please contact ( phone and email for contact)

General Questions? Please contact ( phone and email)

DISCLAIMER

1. Placement of order(s) for ticket(s) indicates your acceptance of all conditions, which include, but are not limited to:
2. WEATHER
3. In the event of a weather-related emergency such as sudden serious storms, heavy rains, high winds and other severe weather conditions, \_\_\_\_will close temporarily until the danger of inclement weather has passed. As soon as conditions permit safe operation these attractions will re-open if possible.
4. As Guest and Employee safety is our number one priority, there are certain weather circumstances that may cause \_\_\_\_\_ to close earlier than scheduled or not open at all. As soon as closures are confirmed the website and facebook will be updated with the current operating status. \_\_\_\_ does not issue refunds.
5. OTHER
6. All patrons acknowledge that they have read, understood and accepted our terms, policies, and disclaimers. We reserve the right to amend such as the need arises, and without prior notice.

PHOTOGRAPHY

\_\_\_\_ reserves the right to use photos from the event in social media and other promotion.

1. DISCLAIMER
2. \_\_\_\_reserves the right to refuse any patron at any time, for any reason. All patrons will voluntarily assume all risks and dangers associated with each and every attraction and agrees to release the operator(s), affiliates, officers, directors, employees, and landlord from any liability, harm, injury or death, cost or expense whatsoever that may arise directly or indirectly from attending this attraction. This is an outdoor attraction which is held in the dark! Appropriate footware is required
3. NO REFUND POLICY
4. All tickets are NON-REFUNDABLE. NO REFUNDS will be given, in full or in part.to: Acts of God; Pandemic; Terrorism; Inclement weather; or any other circumstance beyond the control of